



**STRATEGIC LEADERSHIP TEAM**

January 19, 2010

The McKnight Foundation

MEETING SUMMARY	FOLLOW UP/ NOTES
<p><b>Welcome</b> – J. Tamble, D. Blyth, T. Miller, S. Oehrlein, J. Ficken, D. Mayotte, J. Tamble, L. LaCroix-Dalluhn, C. Ganzlin, C. Meade, E. Carlin</p>	
<p><b>Strategic Leadership Taskforce Report</b> –<i>Chris Ganzlin</i></p> <ul style="list-style-type: none"> <li>• Review and discuss proposed structure changes resulting for alignment to host and home</li> <li>• Review and discuss governance guidelines</li> <li>• Discuss and endorse future leadership recommendations for YCC</li> </ul> <p>Chris Ganzlin provided background information on the decision that prompted a review and revision of YCC's governance structure and leadership team, which was to align the work of YCC with its fiscal host. YCC's staff and executive team, in consultation with Dale Blyth, decided it was in the collaborative's best interest to more closely align with the University of Minnesota Extension Center for Youth Development (CYD). The functions of both the CYD and YCC were highly compatible. The decision to more closely align with CYD allowed YCC to continue making progress on its goals without compromising its work. This alignment would also help address emerging conflicts around things like websites, database integration, and efficiencies in operations.</p> <p>The ad hoc leadership team was charged with reviewing and revising YCC's governance structure to better reflect its work and to determine who was missing, or was needed, on YCC's Strategic Leadership Team. Below is a summary of the changes relevant to each section.</p> <p><b>Structure:</b></p> <ul style="list-style-type: none"> <li>• Description – describes relationships in terms of CYD perspective. Removing language referring to YCC as a separate entity allows us to move away from having a Memorandum of Agreement with the Dean and avoid going through general counsel at the University. Most significant language change is around governance and operating as an independent board.</li> <li>• Governance chart is unclear at committee and task force level. Would suggesting finding a better way to</li> </ul>	

map connections across committees/initiatives.

- It's not clear – for new members, a lot of explaining will be necessary to show the relationship – it seems disconnected – need to look for another visual to describe the relationship
- Strategically this diagram is saying that the committees and initiatives report back to the SLT and ED; however it's redone, that needs to remain clear;

### **Executive Team/Strategic Leadership Team**

- Other organizations routinely have funders on their board, but some times it is inappropriate;
- Executive Team is funders of the alliance, not the field;
- 8.2 – language is to make clear that as center director (Dale) is not the chair – the internal responsibility does lie with Dale, but he doesn't represent it publicly (not in his role as center director); could add that the center director is not the chair of the ET
- 8.1.2 (does address that)
- 8.3

### **Recommendations for future representatives:**

- It would be nice to look at a grid of those who are currently on it and plug the recommendations into it;
- What direction are we going/where have we been – Big P/Little P policy – and who could help with that;
- YIPA is policy group – trying to bring them in closer by having representation; we would want Perry to represent YIPA similarly to how Erin is representing all the Boys and Girls Clubs;
- Noticed a need for the national leads to come together – been difficult to have that happen – if we get more national statewide organizations, it may be a way to get the EDs together in a different way; would be advantageous to get some of them on the same page with us at various levels;
- YMCAs/YWCAs
- Scouting
- Big Brothers and Big Sisters
- Greater Twin Cities United Way brings executives together, but certain people never show; it's not easy to bring them together – when you start to look at the structures of nonprofits and look at the way they're relating to their national organizations, too many to add to SLT or ELT; maybe some need to be broken down and approached by convening of local affiliates of national organizations; asking them what's different; they all have their own processes, compete with each other for funding, very difficult to pull it off;
- It's likely going to be important to the future of our field to have a variety of those kinds of interactions; the way we work together around efficiency will be critical; we need to think of whether or not and how and when we could cooperate at whatever level is appropriate –

Due to time constraints, Laura suggested tabling this discussion until May when we'll have the new strategic plan ready for review. Below are notes for future consideration.

- The harder question is how do we connect with the churches and bring quality and consistency to them and

Make final revisions and keep governance chart and guidelines.

Laura will invite the three organizations we agreed upon to prior to our May meeting. The three organizations are

1. Minnesota Library,
2. Minnesota League of Cities,
3. Private/corporate funders/business (Tim SW)

<p>get them represented in this group?</p> <ul style="list-style-type: none"> <li>• How do we get the national (local representation on board) and churches?</li> <li>• Bring people on and in place for July or December?</li> <li>• Do we want to prioritize YIPA?</li> <li>• Can 4-H be represented by Dale?</li> <li>• Getting another funder on should be a priority – key to get the right people – there aren't too many that have afterschool/out-of-school time as a funding priority?</li> <li>• We hope there will be some sort of on-going group of funders that will meet – group would hopefully have linkage to the SLT.</li> <li>• Tim Showalter of Best Buy could represent both funding and business.</li> <li>• Minnesota League of Cities?</li> <li>• Chiefs of police?</li> <li>• School superintendants?</li> <li>• Tribal representation?</li> </ul>	
<p><b>Policy Taskforce Update –Denise Mayotte</b></p> <ul style="list-style-type: none"> <li>• Review proposed process for completing work in short timeline</li> <li>• Review and discuss proposed YCC principles and policy goals</li> <li>• Review and discuss prioritization of YCC principles and policy goals</li> </ul> <p><b>Principles and goals:</b></p> <ul style="list-style-type: none"> <li>• Word non-formal is an issue – if it's an external document, people need to know what “non-formal learning” is, and we cannot expect everyone to know.</li> <li>• Element of ‘rights’ was added</li> <li>• Don't feel any heart in the principles;</li> <li>• Policy task force – adding a belief statement – have the right to access to range of learning opportunities;</li> <li>• YCC principles are youth focused – we should also say something about the communities having the responsibility to making the opportunities available; comment about rights are critical and set a context, but also need to set a context about other areas/expectations/community responsibilities</li> <li>• Goals – one that focuses on youth; one on community; one on parents;</li> <li>• Word it in a way that says communities benefit from – return on investment; investing in your community –</li> <li>• We should have both – focus on community and some sort of a statement about how communities benefit when young people have the opportunity for out-of-school time/non-formal learning;</li> <li>• If young people have a right, then adults have a responsibility to make that right a reality;</li> </ul> <p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• <i>Ensure impact</i> should be listed last.</li> </ul>	

<ul style="list-style-type: none"> <li>• First two goals are key and should remain in that order – <i>increase access and promote quality</i></li> </ul>	
<p><b>Updates from YCC – Laura/Jack</b></p> <ul style="list-style-type: none"> <li>• Supporting Youth Success: February 19 meeting is coming together nicely, will be moving forward on the work – focus on next meeting will be filling the policy, resources and best practices buckets for the framework.</li> <li>• We’ve just been notified that Greater Twin Cities United Way has secured resources from United Way Worldwide (funded by JC Penney Afterschool Fund) to support the youth engagement work of this larger initiative. In addition to receiving financial resources for the youth engagement work, we will receive technical assistance from the Forum for Youth Investment on our larger SYS initiative. We will engage youth in our initiative prior to our June SYS meeting.</li> <li>• Submitting proposal to The Sheltering Arms Foundation for communication around SYS (will go in this week)</li> <li>• Quality Committee has not met this quarter, hope to bring them together soon – subgroups have been meeting informally</li> <li>• Policy Task Force in place will be looking at Goal 1 of the strategic plan; hope to reapply to C. S. Mott for another funding cycle; ET will attend the Mott meeting in January in San Diego and will know more about what funds may be available.</li> </ul>	
<p><b>Updates from SLT Representatives – Jack</b></p> <ul style="list-style-type: none"> <li>• Jan Ficken – Minnesota Recreation &amp; Parks Association is hosting the National Recreation &amp; Parks Association meeting in Minneapolis in October. She acknowledged help from Laura to garner up the sessions in hopes of creating a youth development track in the parks &amp; rec world. One of the four proposals was accepted. MRPA is hosting a state conference in April and she has been asked to put together a power session on quality youth programming.</li> <li>• Sheila – more funding into 21<sup>st</sup> CCLC – \$35M for the country; \$250,000 for Minnesota; will augment current commitments.</li> <li>• Tom Miller – No longer with McKnight. He is working with Margo Herman on a Leadership Matters curriculum on developing activities and curriculum. He is also working with the Youth Coordinating Board on a transportation plan. Part of his work will be talking with lots of different organizations to look at what transportation solutions could work. He will begin the Shannon Institute next week.</li> <li>• Erin Carlin – lots of great activities in the Boys &amp; Girls Clubs on MLK day; ribbon cutting for east side club with commercial kitchen, Ames Avenue. Christmas time/January is busy month thanking people, acknowledging – end of January things calm down. Legislative breakfast is in April.</li> <li>• Jack Tamble – MCEA; statewide meeting with targeted services staff at MDE. This joint session will provide opportunity for folks around Minnesota to learn more about the details of targeted services and how we</li> </ul>	

<p>might work better to provide a better service young people.</p> <ul style="list-style-type: none"><li>• Denise Mayotte – Deadline for grant proposals is Thursday. Had grantee convening last week (60 grantees) attended and focused on ‘quality’ improvement. Deborah Moore presented on basics of quality; interested in seeing what happens with the quality funders group – sort of inventing it as it goes.</li></ul>	
<b>Adjourn</b>	

***Next Meeting:  
May 25, 2010 from 1:00-4:00 pm @ McKnight Foundation***